

2017 RIVERWALK MARKET FAIR FARMERS MARKET RULES

Supplement to the Riverwalk Market Fair 2017 General Guidelines.

RIVERWALK MARKET FAIR FARMERS MARKET MISSION STATEMENT

Our Farmers Market mission is to promote local, sustainable and organic agriculture; increase opportunities for farmers, small businesses and artisans; and promote healthy living by strengthening relationships between regional producers and consumers.

Riverwalk Market Fair (RMF) summer markets are located outdoors on and around Bridge Square in downtown Northfield on Saturdays, June 3 through October 21, 2017 (20 Markets), except for September 9, [Defeat of Jesse James Days](#). Saturday hours of operation are 9 am-1 pm. RMF will also be open for the [Northfield Area Chamber of Commerce](#) Winter Walk event in early December at a location TBA from 5-9 pm. Vendors may apply for as many or as few markets as they wish; fee structure is contained in the General Guidelines and Farmers Market Application.

PRODUCTION STANDARDS

The RMF Farmers Market is committed to creating a diverse marketplace with high quality products that are locally, sustainably and/or organically produced.

RMF will not be bound to a particular set of selection criteria in every instance, but will consider a broad range of factors when evaluating vendor applications. Vendors are evaluated based on their commitment to our mission and goals of sustainability and priority will be given to vendors producing their products within 50 Miles of Northfield, MN. RMF reserves unconditional discretion to accept or refuse anyone as a Farmers Market vendor.

PRODUCT GUIDELINES

Products must complement our mission, demonstrate direct producer-to-consumer values, and reflect seasonal availability of products. RMF does not offer exclusive rights to any one vendor to sell any one product. Market customers generally benefit from having a choice. However, if RMF believes the number of vendors offering the same or similar products is excessive, duplicate products may be denied entry.

Buying food from another farmer, wholesaler, store or other food operation and then selling those products is not permitted at RMF.

RMF reserves the right to inspect any vendor's greenhouses, gardens, farm, fields, kitchens or other places of production to verify production, practices, ingredients, etc. Vendors refusing to allow a visit will not be permitted to sell at the Market.

RULES, LICENSES, AND CERTIFICATIONS

GENERALLY: RMF encourages vendors to post any certifications they have received. If any signage states products are organic, vendors are required to post their organic certification. RMF Farmers Market will follow applicable [Minnesota Department of Agriculture](#) (MDA) and [Minnesota Department of Health](#) (MDH) rules. Vendors are responsible for knowing and complying with all MDA and MDH rules as they apply to Farmers Markets. Please review and understand the rules outlined in the current version MDA's [Operational Guidelines for Farmers Market Vendors](#).

WOMEN, INFANTS and CHILDREN (WIC) and WIC FARMERS MARKET NUTRITION PROGRAM (FMNP): RMF accepts [WIC](#) and [FMNP](#). All eligible vendors at RMF, after receiving training and submitting a signed acknowledgement form, are required to accept both WIC and FMNP. Training is provided by the State of Minnesota. RMF will notify farmers market vendors of known training opportunities. It is important to note that training opportunities are offered fairly early—probably March—so RMF must know of your interest in time to notify you of the training, and you must apply in time to receive the training.

FOOD SAMPLING: All vendors offering food samples at RMF must submit a [food sampling plan](#) to our area MDA inspector for approval. To find our local MDA food inspector, go to <http://gis.mda.state.mn.us/food/>, type in 55057, and the contact info for our local inspector will appear. Once the food sampling plan is approved, the vendor must submit a copy to RMF’s Market Manager prior to offering food samples.

VENDOR RESPONSIBILITIES AND LOGISTICS

VENDOR VEHICLE ACCESS/PARKING : There is a limited number of farmers market stalls which can accommodate vending directly from vehicles and these locations are not shaded. If you plan to vend from your vehicle, you must request this on your application, but such a location cannot be guaranteed. All other vehicles must be removed to public parking; do not park your vehicle in front of the downtown businesses or in the Post Office alley.

ELECTRICITY: There is limited access to electricity. If you do request electricity, please bring a 100-foot heavy-duty extension cord and a roll of duct tape to secure your cord.

SET-UP AND TAKE-DOWN: No set-up or take-down is allowed during RMF market hours; you may not arrive late or leave early. Please bring enough stock so you do not sell out. If you do sell out, you may put up a sign stating that you are sold out, but you may not take down your booth until market closes at 1pm. Early tear-down will jeopardize your ability to participate in future markets, regardless of whether you have paid for them.