

## 2017 RIVERWALK MARKET FAIR ARTISTS MARKET RULES

Supplement to the Riverwalk Market Fair 2017 General Guidelines.

### RIVERWALK MARKET FAIR ARTISTS MARKET MISSION:

*To foster economic vitality through events and regional marketing that link arts entrepreneurs and patrons.*

Riverwalk Market Fair (RMF) summer markets are located outdoors on and around Bridge Square in downtown Northfield on Saturdays, June 3 through October 21, 2017 (20 Markets), except for September 9, [Defeat of Jesse James Days](#). Saturday hours of operation are 9 am-1 pm. RMF will also be open for the [Northfield Area Chamber of Commerce](#) Winter Walk event in early December at a location TBA from 5-9 pm. Vendors may apply for as many or as few markets as they wish.

### PRODUCTION STANDARDS

#### JURIED MARKET

RMF Artists Market is a juried market for artists, crafters, and artisans making original work in any media. The work of RMF vendors must meet established standards for originality, composition and design, technical mastery, professional appearance, and marketability. Generally, embellishing purchased products or products completed from kits will not be acceptable.

Priority will be given to vendors who reside within 50 miles of Northfield, MN. RMF does not offer exclusive rights to any vendor to sell any one medium or product; RMF customers generally benefit from having choice. However, if RMF believes the number of vendors offering the same or similar products is excessive, duplicative products may be denied entry.

#### JURY PROCESS

Every vendor must submit four(4) good quality digital images of products to be sold (images should show individual products rather than groups of multiple products), plus one image of intended booth appearance; email images to [manager@riverwalkmarketfair.org](mailto:manager@riverwalkmarketfair.org). Upon review of images, the jury may require physical review of your work to enable a final decision. Applicants will be informed about the jury decision by email. Work that is not juried will not be allowed to be sold. The decision of the jury committee is final.

### VENDOR RESPONSIBILITIES AND LOGISTICS

**VENDOR VEHICLE ACCESS/PARKING:** After unloading and set-up, all vehicles must be removed to public parking; do not park your vehicle in front of the downtown businesses or in the Post Office alley.

**ELECTRICITY:** There is limited access to electricity. If you do request electricity, please bring a 100-foot heavy-duty extension cord and a roll of duct tape to secure your cord.

**SET-UP AND TAKE-DOWN:** No set-up or take-down is allowed during RMF market hours; you may not arrive late or leave early. Please bring enough stock so you do not sell out. If you do sell out, you may put up a sign stating that you are sold out, but you may not take down your booth until market closes at 1 pm. Early tear-down will jeopardize your ability to participate in future markets, regardless of whether you have paid for them.

**VENDORS IN ATTENDANCE:** Artists themselves, or their immediate family members knowledgeable about the work and at least 18 years of age, must serve as vendors. No agents or representatives will be permitted in place of the artist. Each artist who shares a stall must also be present throughout the Market.